

CONSENT AND RELEASE

**To be completed by each person appearing in your video entry.
It is not necessary to submit each of these with your entry, but they will be required
of all entries selected for recognition or inclusion in the final piece.**

I, _____, irrevocably grant the Michigan Travel Commission, Travel Michigan, and Michigan Economic Development Corporation, its directors, officers, employees, and agents and assignees (collectively, the “Grantees”), the right to use video and photographs of me in connection with the Pure Michigan Promise Video Challenge. I authorize the Grantees and all others acting with permission of the Grantees to copyright, use and publicize the same in print, video, and/or electronically. I agree that the Grantees may use such videos and photographs of me with or without my name and for any lawful purpose, including such purposes as publicity, illustration, advertising, and web content without compensation. I hereby release any and all liability and claims against the Grantees utilizing this material in any way.

Signature of Individual (if over 18)

Date

If the above individual is under 18 years of age, please complete the following:

I, _____, am the parent or legal guardian of _____, have full authority to sign on their behalf and consent to the release and permission for use as stated above.

Signature of Parent/Guardian

Date